

# THE VALUE MATRIX

# VALUE MATRIX

MANDATE

ABIDE

IGNORE

PROS AND CONS

BECAUSE'S

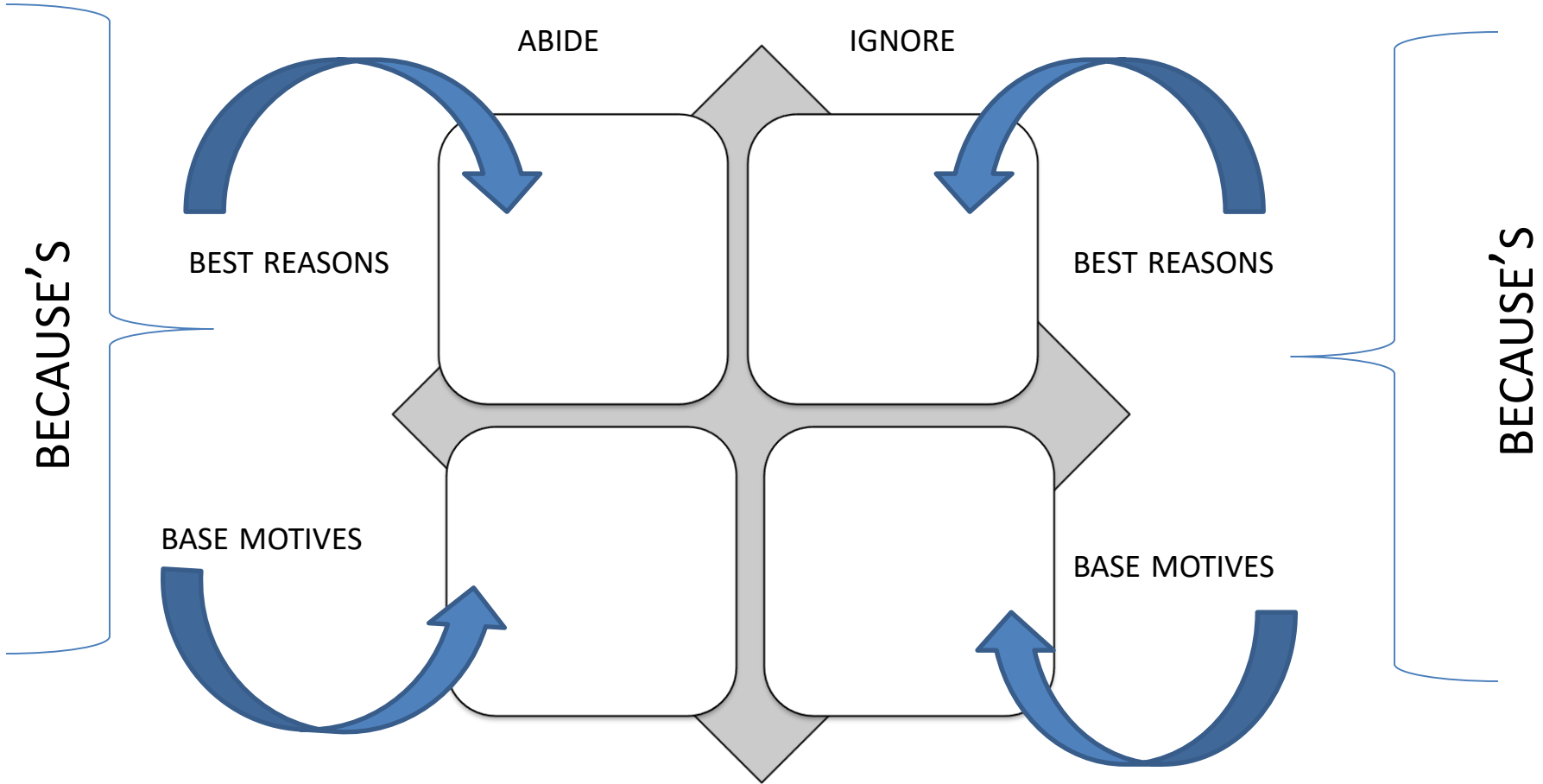


BECAUSE'S



# VALUE MATRIX

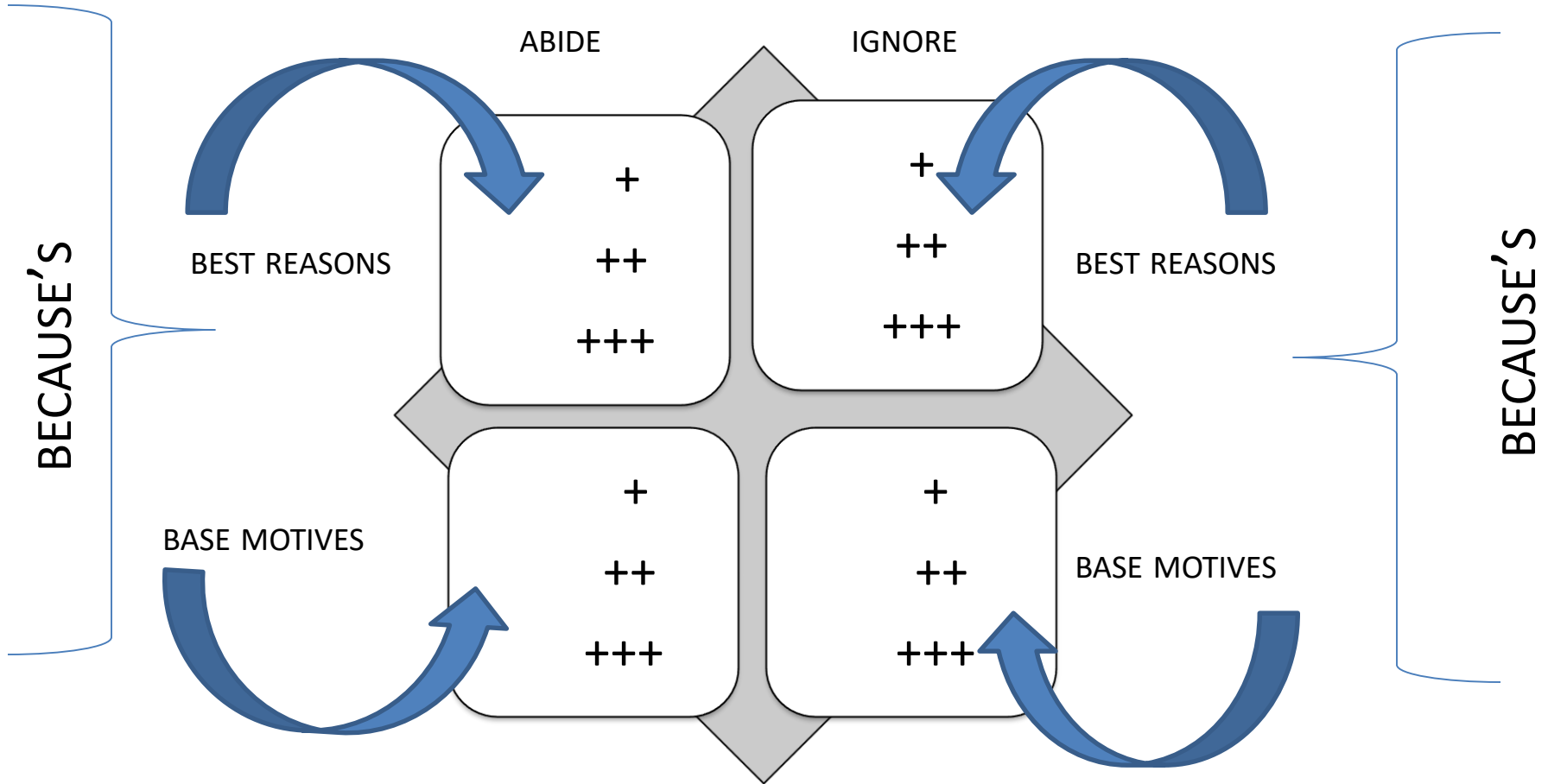
MANDATE



SORTED ACCORDING TO WORTHINESS

# VALUE MATRIX

MANDATE



ORDERED ACCORDING TO RELATIVE STRENGTH